



**Junior
Achievement[®]**
of North Louisiana, Inc.



THEPORT
C A D D O - B O S S I E R

JA Job Shadow

**Booker T. Washington
New Technology High School**

*In Collaboration with the Caddo-Bossier Port,
Area Executive Business Mentor Volunteers and Caddo Parish Schools*

December 5, 2012



Thank you to our Executive Business Mentor Volunteers!

Executive Business Mentors

Reginald Abrams
 Rex Tamplin*
 Ed Crawford
 Ronald Benjamin
 Rosalinda Garcia
 Ivry Hayes McRoy
 Ashley Patterson
 David Steger
 Brady Blade
 Patrick Greer
 Greg O'Quinn
 Sonja Bailes
 Emma Jordan*
 D.C. Machen*
 Teri Haynes
 Deb Poore
 Grace Bareikis
 Paul Pratt
 Janet Fowler
 Barbara Terry
 Capt. Thomas Murphy
 Michele Duet
 Eric England
 Ted Knight
 Brenda Levinson
 Gloria Washington
 Gerald Dawkins, PhD*
 Gayle Flowers*
 Victor Mainiero
 Charles Grubb
 Feico Kempff
 Willie White
 Tanita Gilbert-Baker
 Olivia Maness

Companies & Organizations

Abrams & Lafargue, LLC
 Align Minerals Management
 Atco Investments
 AT&T
 AT&T
 AT&T
 Barksdale Federal Credit Union
 BancorpSouth
 Blade Studios
 Booker T. Washington High School
 Booker T. Washington High School
 Bossier Parish Schools
 Bossier Parish Schools
 Bossier Parish Schools
 Business Interactions
 Capital One Bank
 Centenary College of Louisiana
 Chesapeake Energy Corporation
 Citizens Bank
 Citizens Bank
 Caddo-Bossier Port Commission
 Caddo-Bossier Port
 Caddo-Bossier Port
 Caddo-Bossier Port
 Caddo-Bossier Port
 Caddo-Bossier Port
 Caddo Parish Schools
 Caddo Parish Schools
 Caddo Parish Schools
 Caddo Parish
 Commercial Real Estate Services
 David Raines Community Health
 EJES, Inc.
 Heard, McElroy & Vestal

Positions & Titles

Law Practice, General & Edu. Law
 Partner
 Managing Partner
 Customer Service Area Manager, Shreveport
 Area Manager Force Operations, Lubbock TX
 Dir. of Call Center Operations, Las Vegas NV
 Market St Center Supervisor
 Senior Vice President
 Artist/Owner
 Principal
 Assistant Principal
 Public Relations Liaison
 Middle School Coordinator
 Superintendent
 Owner /President
 Business Banking
 Director of International Studies - Retired
 Director of Corporate Development
 Vice President & Human Resource Manager
 Vice President
 Vice President - Board of Commissioners
 Operations/FRA Compliance Manager
 Executive Port Director
 Director of Operational Services
 Director of Business Development
 Director of Finance and Human Resources
 Superintendent
 Director of Adult & Alternative Education
 Director of Communications & Marketing
 Parish Attorney
 Owner/Agent
 Chief Executive Officer
 Professional Engineer
 Audit Manager

Caddo Parish School Personnel

Gerald Dawkins, PhD

Superintendent, JA Board of Directors

Gayle Flowers - Director, CPSB - JA Liaison

Victor Mainiero - Marketing & Communications

Patrick Greer - Principal, Booker T. Washington

Greg O'Quinn - Assistant Principal, BTW

Grace Bareikis, Mary Ann Boggs & Amy Jett

Caddo-Bossier Port Commission

Erica R. Bryant, President

Capt. Thomas F. Murphy Vice President

Ernest Baylor, Jr. - Secretary-Treasurer

Lynn Austin, Sam N. Gregorio, James D. Hall,
James L. Pannell, Rick C. Prescott, Steve Watkins

Rich DesCouteaux, Ternium, Plant Manager

Herbie Ewers - Omni Specialty Packaging, Plant Manager

Ed Kersey - Pratt, Plant Manager & Mark Hill - Pratt, Safety Manager

Thank you to our Executive Business Mentor Volunteers!

Executive Business Mentors

John Schmidt

John Dean^L

John Peak

Lisa Hacker*

Robert A. Madison

Herby Ewers

Tony Pierce

Jim Prothro

Scott Auer*

Mark Hill

Terry Gordy

Greg Lott

Trent Millican*

Judy Madison

George Fritze*^L

Jonathan Reynolds

Danny Paine

Joe Hatcher

Elizabeth Henson

Robert Osborne

Stephen Price

Sherricka Fields

Brañdy Evans

Kelly Roberts*

Scott McCloud*

Cheryl Williams

Rich DesCoteaux

Pablo Beltran

James Clardy

Miguel Soto

Brian Garrett

Don Bailey

Bruce Willson

Gard Wayt

Tammy Dean*

Nita Cook*

Companies & Organizations

Heard, McElroy & Vestal

Heard, McElroy & Vestal

JP Morgan Chase

KPMG

Norwell Council, BSA

Omni Specialty Packaging

Omni Specialty Packaging

Omni Specialty Packaging

Praeses

Pratt Industries

Pratt Industries

Progressive Bank

RBM

Red River Bank

Red River Motor Company

Regions Bank

Regions Insurance

Ronpak

Ronpak

Shreveport Airport Authority

Shreveport Airport Authority

Shreveport Airport Authority

S-B Convention & Tourist Bureau

Storer Equipment Co.

SWEPCO

SWEPCO

Ternium

Ternium

Ternium

Ternium

Ternium

The Shreveport Times

United Way

Wayt Insurance

Junior Achievement North Louisiana

Junior Achievement North Louisiana

Positions & Titles

Tax Partner

Partner of Counsel

Market President

Partner

Chief Executive Officer

Plant Manager

Lab Manager

EH&S Manager

Chief Financial Officer

Safety, Health & Facilities Protection Manager

Waste Paper & Yard Manager

Shreveport-Bossier President

Partner

Vice President

Owner / General Manager

Vice President / Market Manager

Vice President

Manager of Quality Assurance

Director of Human Resource & Administration

Project Manager

Marketing/Public Relations

Manager of Administrative Services

Vice President of Communications

Marketing & Business Development

Corporate Communications

Field Revenue Services

Plant Manager

Supply Chain Manager

Operations Manager

Maintenance Manager

Environmental, Health & Safety Manager

Editor

President/Chief Executive Officer

Owner/Agent

Program Manager

President/Executive Director



Junior Achievement[®]
of North Louisiana, Inc.



THE PORT
CADDO-BOSSIER

**Booker T. Washington
New Technology High School**

PRATT INDUSTRIES

Ms. PATTI HAMILTON

Christina Armand
Shakikka Armstrong
Vontosha Bates
Deirdra Blalock
Terri Brooks
NaDja Brown
Cyara Bennett
Cayce Dillard
JockQuanesha Collins
Derrica Douglas
Candis Ealy
Amanda George
Richard Haley
Joe Jackson
Elesia Johnson
Titania Johnson
Shyan Jordan
Teresa Law
Tyonne Layton
MyQuinna Lee
Shawnta Lee
LaShazmone Lewis
Jerrica Lister
Jordan McCurdy
Brittney Moore
Detrevon Moore
Shai Morris
Victoria Mosley

OMNI SPECIALTY PACKAGING

Ms. ROBIN JACKSON

Shagaryca Myles
Brianna Petterway
Ricky Plez
Relesha Poole
Chantavia Pouncey
Tysheanna Rasberry
Demitri Reliford
Kylaa Rhodes
Quantra Robinson
Shaztada Scoby
Cadarius Scott
Elaina Smith
Chasity Spates
Karlisa Travers
Chelsea Turner
Nyshavia Turner
Cleandra Walpool
Gwendolyn Webb
Ameisha White
Carl Williams Jr.
Rameshion Winbush
Devante Crutchfield
Angel Bedford
Kendal Davis
Rolanda Hendrix

TERNIUM

Ms. RONDA WADE

Clem Blakes
Mikalya Broadnax
Jaleel Brown
Zakiyarose Coleman
Donavan Crawford
Keanchaye Grant
Taylor Hamilton
Chadre Harris
Tyreshia Holmes
Brittney Jackson
Jannericka Jackson
Lakeedra Jackson
Nictavian Jackson
Ovtavious Jackson
Devan James-Wade
Asia Pinesett
Anniesha Prior
Taliah Ratcliff
Capel Rone
Tamea Sibley
Wendell Simmons
Ivory Swin
Jasmine Taylor
Devonte Thomas
Antonio Washington
Christopher Waters
Dyonna Williams
Tayve'omti Wilson
Jade Wood

Thank you to Ms. Burnadine Anderson
Chief Executive to the Mayor
City of Shreveport

It is the goal of Junior Achievement to prepare students for a productive Job Shadow experience. In collaboration with businesses, teachers and volunteers, JA seeks to involve students and mentors in real life experiential learning. JA Job Shadow increases the understanding of the value of staying in school by showing students how to apply the lessons learned in school to the workplace and how to identify opportunities to reach one's greatest potential.

Junior Achievement of North Louisiana is proud of our community and the students at BTW.

We encourage each of you to use your *Success Skills* and reach for the sky right here in Shreveport, Louisiana.

Junior Achievement of North Louisiana

The Caddo-Bossier Port

JA Job Shadow & Executive Mentor-Student Business Lunch

JA JOB SHADOW EXPERIENCE

Booker T. Washington High School Students' Site Visit

Omni Specialty Packaging

Pratt Industries

Ternium

EXECUTIVE BUSINESS MENTOR BRIEFING

Steering Room

WELCOME STUDENTS & EXECUTIVE BUSINESS MENTOR VOLUNTEERS

Eric England, *Caddo-Bossier Port - Executive Port Director*

Nita Cook, *Junior Achievement of North Louisiana - President*

JA Job Shadow Video

EXECUTIVE MENTOR-STUDENT BUSINESS LUNCH & ENGAGEMENT

Lunch is Hosted by The Caddo-Bossier Port

“YOUR EDUCATION APPLIED TO THE WORKING WORLD”

Brady Blade, *Blade Studios - President & Founder*

MIND YOUR *BUSINESS* MANNERS: TIPS FOR SUCCESS

Teri Haynes, *Business Interactions, LLC*

JUNIOR ACHIEVEMENT PROGRAM SURVEYS

JA Job Shadow Initiative Impact Survey

Host/Executive Mentor's Observation Survey

CLOSING REMARKS

Scott Auer, *Chairman, JA NLA Board of Directors*

EXECUTIVE MENTOR-STUDENT SCHOOL BUS TOUR OF THE CADDO-BOSSIER PORT



JA Job Shadow™

JA Job Shadow meets the needs of a diverse group of high school students by providing engaging, academically enriching, and experiential-learning sessions in work-readiness education and career perspectives.

Following participation in the program, students will be able to:

- Identify and demonstrate the work-readiness skills needed to research, get, and keep a job.
- Develop innovative personal strategies to pursue lifelong learning and career opportunities.

Session Titles and Summaries

Session One: Perfect Match

Working in groups, students identify and evaluate the 16 Success Skills and begin preparing for the *JA Job Shadow* site-visit.

Session Two: Now What?

Individually, students prepare a resume and complete the paperwork necessary for the upcoming *JA Job Shadow* site-visit.

Site-Visit

The *JA Job Shadow* experience inspires students to be entrepreneurial in their approach to work by applying work-readiness skills to real-life work environments.

Session Three: Looking Back

Students use the work-readiness skill "Reflect and Evaluate" to complete a personal action plan.

How can you help assure JA programs like this for more area students?

Please send your year end gift to:

JUNIOR ACHIEVEMENT OF NORTH LOUISIANA

3825 Gilbert Dr. • Shreveport, LA 71105

www.northlouisiana.ja.org

JA Worldwide® gratefully acknowledges the Office of Juvenile Justice and Delinquency Prevention for its dedication to the development and implementation of JA programs. Grant No. 2005-JL-FX-K030, awarded by the Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice, supported the development of *JA Job Shadow*. Points of view or opinions expressed in the program materials are those of the authors and do not necessarily represent the official position or policies of the U.S. Department of Justice.

JA Worldwide appreciates its partnership with the Office of Juvenile Justice and Delinquency Prevention to help young consumers understand financial literacy, entrepreneurship, and work readiness. JA programs encourage confidence and motivate young people to achieve their personal, educational, and career goals.



Sponsored by:



Junior Achievement of North Louisiana

OUR VALUES

Belief in the boundless potential of young people.

Passion for what we do, and honesty, integrity, and excellence in how we do it.

Belief in the power of partnership and collaboration.

Commitment to the principles of market based economics and entrepreneurship.

Conviction in the educational and motivational impact of relevant, hands-on learning.

Respect for the talents, creativity, perspectives, and backgrounds of all individuals.

About Junior Achievement USA® (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, JA reaches four million students per year in more than 120 markets across the United States, with an additional 6.5 million students served by operations in 117 other countries worldwide.

Visit www.ja.org for more information.

JA of North Louisiana will reach 5,837 students in 2012-13 . Please help us to serve 8,000 in 2013-14!